

Space	Bleed	Non-Bleed	Trim	Live
Double Page Spread	17" x 11 1/8"	N/A	16 3/4" x 10 7/8"	16" x 10 1/8"
Full Page/Cover	8 5/8" x 11 1/8"	7 1/8" x 9 7/8"	8 3/8" x 10 7/8"	7 3/4" x 10 1/8"
2/3 Vertical	N/A	4 3/4" x 9 7/8"	N/A	N/A
2/3 Horizontal	N/A	7 1/8" x 6 1/2"	N/A	N/A
1/2 Vertical (Long)	N/A	3 1/2" x 9 7/8"	N/A	N/A
1/2 Vertical (Island)	N/A	4 3/4" x 7 1/8"	N/A	N/A
1/2 Horizontal	N/A	7 1/8" x 4 3/4"	N/A	N/A
1/2 Page Spread	17" x 5 3/8"	N/A	16 3/4" x 5 1/4"	16" x 5"
1/3 Vertical	N/A	2 1/4" x 9 7/8"	N/A	N/A
1/3 Horizontal	N/A	7 1/8" x 3 1/8"	N/A	N/A
1/3 Square	N/A	4 3/4" x 4 3/4"	N/A	N/A
1/4 Vertical	N/A	3 1/4" x 4 3/4"	N/A	N/A



Double Page Spread

Full Page/Cover

Full Page  
no bleed

2/3 Vertical



2/3 Horizontal

1/2 Horizontal

1/2 Vertical

1/2 Page Spread



1/3 Vertical

1/3 Horizontal

1/3 Square

1/8 Vertical

## PRINTING

- Offset
- Publication trim size 8 3/8" x 10 7/8"
- For ads that bleed off the page, 1/8 inch should be added to all sides
- The safety area on bleed ads is 1/4 inch inside the trim size
- Gutter Safety: 3/16 inch on each side (total 3/8 inch)
- Note: Perfect alignment of type or design across the gutter of two facing pages cannot be guaranteed

## MEDIA ACCEPTED

- CD / DVD  
SD / MMC / CF
- File Upload: Please request a personalized designated file link from your contact below. You will be provided a cloud-based secure folder to upload your artwork materials to.

**Artwork materials can be submitted directly via email to your representative below.**

**Each client will receive a proof of all ad builds and provided up to 3 revisions at no additional charge!**

## PREFERRED FORMAT

- High-resolution, press-optimized PDF (all fonts and graphics embedded)

## OTHER ACCEPTABLE FORMATS

- Collected Mac InDesign files:
  - All fonts must be collected and included
  - High-resolution 300 dpi images at 100% size
- 300 dpi, CMYK or Grayscale raster images in TIFF or Photoshop EPS file format
- Vector EPS file format (all fonts converted to paths/outlines)
- Illustrator file formats (all fonts converted to paths/outlines)
- Advertisers may also supply files and our design team can build your advertisement at no additional charge!