



American Coal - Editorial Focus

American Coal magazine, the ACC’s flagship bi-annual print publication, looks into the key issues affecting the American coal industry. American Coal provides information about current energy and environmental policy issues, international and domestic market forecasts and reports, shipping and transportation updates and education features, as well as a regular focus on key regulatory initiatives. We source our articles from industry and government experts, Congressional representatives and other elected officials, researchers and academics, consulting firms, energy-focused think tanks and relevant media.

Print Circulation: 7,500 **Readership: 24,000+**
 Also available in digital format for desktop, tablet and smartphone!

American Coal | Booking & Material Deadlines

Issue	Space Closing	Materials Due	Impact Date
Issue 2, 2020	Aug. 14, 2020	Aug. 21, 2020	October 2020
Issue 1, 2021	March 19, 2021	March 28, 2021	May 2021

Rate Base: 7,500 Circulation
 All rates are in NET USD. Rates effective June 2020.
 ACC Member rate reflects a 15% ACC Member Discount.
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Covers - 4 Color	NON-MEMBER		ACC MEMBER	
	1X Rate	2X Rate	1X Rate	2X Rate
2nd Cover (Inside Front)	2,935.78	2,642.20	2,495.41	2,245.87
3rd Cover (Inside Back)	2,935.78	2,642.20	2,495.41	2,245.87
4th Cover (Outside Back)	3,185.73	2,867.16	2,707.87	2,437.09

Display - 4 Color	NON-MEMBER		ACC MEMBER	
	1X Rate	2X Rate	1X Rate	2X Rate
2 Page Spread	3,561.89	3,205.70	3,027.61	2,724.85
Full Page	2,372.78	2,135.50	2,016.86	1,815.18
1/2 Page Spread	2,372.78	2,135.50	2,016.86	1,815.18
2/3 Page	2,186.20	1,967.58	1,858.27	1,672.44
1/2 Page Island	1,948.09	1,753.28	1,655.88	1,490.29
1/2 Page	1,875.28	1,687.75	1,593.99	1,434.59
1/3 Page	1,499.13	1,349.22	1,274.26	1,146.84
1/4 Page	1,155.00	1,050.00	981.75	892.50

Display - Black & White	NON-MEMBER		ACC MEMBER	
	1X Rate	2X Rate	1X Rate	2X Rate
2 Page Spread	2,748.91	2,474.02	2,336.57	2,102.92
Full Page	1,562.24	1,406.02	1,327.91	1,195.12
1/2 Page Spread	1,562.24	1,406.02	1,327.91	1,195.12
2/3 Page	1,402.07	1,261.86	1,191.76	1,072.58
1/2 Page Island	1,246.23	1,121.61	1,059.30	953.37
1/2 Page	1,135.12	1,021.61	964.85	868.37
1/3 Page	686.18	617.56	583.25	524.93
1/4 Page	576.98	519.28	490.43	441.39