



ACC Buyers' Guide

Be featured in the Buyers' Guide connecting ACC's audience of coal supply chain decision-makers with your trusted brand, details on current areas of expertise and your most up to date contact information when they source products, services and equipment.

The Buyers' Guide publication is released in October of each year in both print and digital format. In addition, your information is included in our searchable online buyers' guide available at www.acclive.com.

Listing Type & Options	Categories Listings	Contact Details	75-Word Profile	Color Text & Highlighting	Color Font & Text Box	Full Color Logo
Premium	5	X	X	X	X	X
Basic	3	X				

Print Circulation: 7,500 **Readership: 24,000+**
Also available in digital format for desktop, tablet and smartphone!

Buyers' Guide | Booking & Material Deadlines

Issue	Space Closing	Materials Due	Impact Date
Ads/Listings	Aug. 14, 2020	Aug. 21, 2020	October 2020

Rate Base: 7,500 Circulation
All rates are in NET USD. Rates effective June 2020.
ACC Member rate reflects a 15% ACC Member Discount.
Rates and all advertising orders are subject to The Davis Media Company Inc. Contract & Regulations

FEATURED BUYERS' GUIDE LISTING & OPTIONS

Listings & Categories	NON-MEMBER	ACC MEMBER
Premium Level (5 Category Listings)	749.50*	400.00*
Basic Level (3 Category Listings)	349.50	Complimentary!
Full Color Logo (Add-on for Basic Level)	234.70	199.50
Additional Categories	100.00	85.00

RUN YOUR DISPLAY AD IN THE BUYERS' GUIDE!

Covers - 4 Color	NON-MEMBER	ACC MEMBER
2nd Cover (Inside Front)	2,935.78	2,642.20
3rd Cover (Inside Back)	2,935.78	2,642.20
4th Cover (Outside Back)	3,185.73	2,867.16

RUN YOUR DISPLAY AD IN THE BUYERS' GUIDE!

Covers - 4 Color	NON-MEMBER	ACC MEMBER
Full Page + Premium Level Listing	1,999.50	1,699.58

Product Spotlight Includes:

- Size Format: Full Page Product Spotlight Feature
- 600 Word Advertorial Copy (Supplied)
- Up to 5 Images (Products, Equipment, Location/Facility) (Supplied)
- Headline / Byline (Authors name and title if required).
- Copy-editing Included
- Design Included + Up to 3 Proofs included for edits / changes.

Premium Listing Includes:

- Size Format: 3 column - 1/5th Page Premium Listing
- Logo, Contact Details, 75 Word Profile
- 5 Categories Company Name can be found under in our Category Index.