ACC Digital Opportunities

LEADERBOARD 728 px X 90 px

BOX BANNER
300 px X 250 px

Key Features I Benefits
Exclusivity!
Cross-Channel Promotion!
Linkable to your Website!
Digital Traffic & Statistics

Note: Ad examples are not to actual scale

ACC distributes 18 electronic newsletters to **more than 58,000 inboxes** annually. Each newsletter drives traffic to ACC's website, content portal and buyers' guide, in addition to organic traffic from Google searches!

ACC's E-Newsletter Media

ACC's Association Website

ACC's Buyers' Guide Platform

	3 MONTHS PACKAGE		6 MONTHS PACKAGE		12 MONTHS PACKAGE	
Newsletter Selection (Preference subject to availability)	1 American Coal	2 Members' Update	2 American Coal	4 Members' Update	3 American Coal	6 Members' Update
Rate Card: ACC Member Pricing Reflects a 15% Member Discount	NON-MEMBER	**ACC MEMBER**	NON-MEMBER	**ACC MEMBER**	NON-MEMBER	**ACC MEMBER**
Leaderboard (728 px x 90 px) Top Position with 1 in 3 Rotation ACCLIVE.COM / Digital Buyers' Guide American Coal Council Website (450 px x 80 px) Featured across Members' Update E-Newsletter Featured across American Coal E-Newsletter	1,235.29	1,050.00	2,294.12	1,950.00	4,235.29	3,600.00
Box Banner (300 px x 250 px) 1 in 2 Rotation within Content ACCLIVE.COM / Digital Buyers' Guide American Coal Council Website (200 px x 200 px) Featured across Members' Update E-Newsletter Featured across American Coal E-Newsletter	1,235.29	1,050.00	2,294.12	1,950.00	4,235.29	3,600.00

Website: More than 4,500 page views monthly
E-Newsletters: Members' Update 1,500 inboxes I American Coal 5,000 inboxes each release!
All rates are in NET USD, effective June 2020 I ACC Member rate reflects a 15% ACC Member Discount.
Rates and all advertising orders are subject to The Davis Media Company Inc. Contract & Regulations

For just $300 per month, you can can be featured across every platform including ACC's Members' Update E-Newsletter, ACC's American Coal Bi-Monthly E-Newsletter, ACC's Digital Buyers' Guide and www.americancoalcouncil.org - ACC's central hub for content, education, news and updates.