

ADVERTISING SPECIFICATIONS

SPACE	BLEED SPECS	NON-BLEED SPECS	TRIM SIZE	LIVE AREA SAFETY
Cover	5.25" x 8.75"	N/A	5.125" x 8.675"	5" x 8.5"
Full Page/Tab	4.75" x 8.25"	N/A	4.625" x 8.125"	4.5" x 8"
2/3 Horizontal	N/A	4" x 6.167"	N/A	N/A
1/2 Horizontal	N/A	4" x 3.75"	N/A	N/A
1/3 Horizontal	N/A	4" x 2.5"	N/A	N/A
1/4 Horizontal	N/A	4" x 1.875"	N/A	N/A



Cover



Full Page/Tab



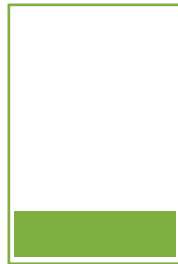
2/3 Horizontal



1/2 Horizontal



1/3 Horizontal



1/4 Horizontal

PRINTING

- Offset
- Coil Bound
- Publication trim size 5" x 8.5"

For ads that bleed off the page, 1/8" should be added to all sides.

The safety area on bleed ads is 1/4" inside the trim size.

GUTTER SAFETY: 3/16 inch on each side (total 3/8 inch).