Media Kit 2023

ACC Membership Directory



ACC Membership Directory

Considered a key networking resource in the coal industry, ACC's Annual Membership Directory features the most up-to-date contact details and information of ACC member professionals.

Member Listing Options	NON-MEMBER	ACC MEMBER
Full Color Logo	N/A	299.50
Logo And Highlighting	N/A	499.50

Print Circulation: 1,500 Referenced and used year-round by ACC Members! Also available in digital format for desktop, tablet and smartphone!

ACC Membership Directory I Booking & Material Deadlines

Issue	Space/Materials	Impact Date
2023 Annual Edition	Jan. 20, 2023	March 2023

Rate Base: 1,500 Circulation

All rates are in NET USD. Rates effective December 2022. ACC Member rate reflects a 15% ACC Member Discount.

Rates and all advertising orders are subject to The Davis Media Company Inc. Contract & Regulations

Feature your Full Page Color on a premium Tab Divider separating one of the following sections:

About ACC Coal Suppliers

Coal Consumers Transportation

Coal Support Services

Premium Placement - 4 Color	NON-MEMBER	ACC MEMBER
Tab Divider	2,666.95	2,266.91
Covers - 4 Color	NON-MEMBER	ACC MEMBER
2nd Cover (Inside Front)	2,438.96	2,073.12
3rd Cover (Inside Back)	2,438.96	2,073.12
4th Cover (Outside Back)	2,646.61	2,249.62

Display - 4 Color	NON-MEMBER	ACC MEMBER
Full Page	1,971.23	1,675.55
2/3 Page	1,796.62	1,527.13
1/2 Page	1,557.93	1,324.24
1/3 Page	1,245.44	1,058.62
1/4 Page	800.00	680.00

Display - Black & White	NON-MEMBER	ACC MEMBER
Full Page	1,297.86	1,103.18
2/3 Page	1,181.74	1,004.48
1/2 Page	943.03	801.58
1/3 Page	570.05	484.54
1/4 Page	479.33	407.43